

## Pay In Your Currency™ Service for Hospitality

# Helping International Customers Feel At Home®

You recognize the importance of providing your guests with superior customer service. Now, with Planet Payment's® Pay In Your Currency service, your international guests enjoy the confidence and convenience of paying for their stay in the currency they understand best – their own.

For tourists seeking clarity in the cost of a stay or business travelers looking to simplify expense accounting, Pay In Your Currency offers a powerful incentive for international guests to choose your establishment for their next stay.

And, with Pay In Your Currency you earn additional profit margin on each foreign-card transaction, while continuing to be paid in US dollars! With Pay In Your Currency, everybody wins!

### Contact Us

For more information, please contact  
 Planet Payment Sales Department at 800-489-0174.

### Hoteliers Benefits

- Enjoy a new revenue stream
- Attract new, international guests
- Encourage repeat business
- Offer superior customer service
- Create a personalized pricing experience

### How does it work?

Offering this personalized pricing service and experiencing the benefits is easy. Eligible foreign MasterCard® and Visa® transactions are identified after the card is swiped or keyed. Simply ask your valued guest – Do you want to pay in your currency? And then . . .

- The guest's bill displays the transaction total in US Dollars, the foreign exchange rate AND the amount in the guest's home currency.
- The final amount on the receipt matches the amount on the guest's credit card billing statement.

Pay In Your Currency provides certainty and convenience to your international guests when they pay in their home currency. For you, this superior pricing service offers a new revenue stream, helps you attract new international customers and drives return visits from valued guests!

**CREDIT CARD BILLING STATEMENT**

05-09 SUCCESSFUL HOTEL, NY **GBP £67.13**

**a** Transaction total amount in USD, exchange rate and foreign currency amount

**b** The charge on the customer's billing statement matches the receipt amount

SUCCESSFUL HOTEL  
 454 PEAK ROAD, NY 18:47  
 TID:123456789 05 JAN 09  
 MID:00123456789  
 CARD NO: 12345678  
 CARDTYPE:MASTERCARD REF:000287  
 TRANS:SALE  
 BATCH NO:0000062  
 RRN:123456700287  
 APP CODE:749826

LOCAL AMOUNT USD \$100.00  
 FX RATE: 0.6713 GBP/USD  
 TRANSACTION AMOUNT IN CURRENCY GBP £67.13

I acknowledge that I have been offered a choice of currencies and that this choice is final.

X CARDHOLDER SIGNATURE



### Guest Benefits

- No surprises! Guests see the exact amount of their purchase in their home currency at time-of-sale and on their statement
- Leisure travelers enjoy the certainty of knowing the final cost in the currency they understand best – their own
- Business travelers appreciate the convenience of expense accounting